Pennsylvania Department of Education Transfer and Articulation Oversight Committee

General Updates - September 17, 2010

New TAOC Representatives

- Van Reidhead, Provost/VP of Academic Affairs at East Stroudsburg University, replaces Marilyn Wells.
- Victoria L. Bastecki-Perez, Interim VP of Academic Affairs at Montgomery County Community College, replaces John Flynn.

Potential Opt-Ins for 2010-11

PDE has been in contact with the following universities about joining the Statewide College Credit Transfer System:

- Carlow University
- Chatham University
- Neumann University

New institutions have until November 15 to return the Opt-In Agreement to PDE.

Equivalency Synchronizers

An Equivalency Synchronizer allows an institution to electronically upload course equivalencies from its current information system directly into the databases that support PA TRAC.

Of the 326,116 transfer course equivalencies on PA TRAC, 75% (or 247,683) have been added via the equivalency synchronizers.

As of September 2010, the following participating institutions have a synchronizer:

Bloomsburg
 Bucks
 California
 Clarion
 Community College of Philadelphia
 Delaware County CC
 West Chester

8. Kutztown

If you would like to discuss having a synchronizer developed for your institution, contact PDE <u>by</u> <u>February 1, 2011</u>. No additional synchronizers will be developed after June 30, 2011.

Transfer Data Collections and Reporting

Transfer Data Reporting

- Starting with academic year 2010-11, PDE will begin collecting undergraduate transfer data from all of TAOC institutions at the end of each fall and spring semester rather than once per academic year. Transfer data will not be collected for summer or intersession terms.
- Community colleges and PASSHE universities will submit student-level transfer data via PIMS during the Fall and Spring End of Term collection windows.
- State-related and opt-in institutions may either submit student-level data via PIMS or submit data in the aggregate using the attached Excel template. Opt-ins wishing to submit data via PIMS should contact PDE as soon as possible for more detailed instructions.
- The deadline for submitting to PDE Fall 2010 transfer data is March 11, 2011. Spring 2011 transfer data is due by July 29, 2011.

Articulation Agreements

- Beginning Fall 2010, PDE will request institutions post their agreements to their own websites and provide access to that information on PA TRAC.
- Participating institutions will be post the web link to the Transfer College Profile template on PA TRAC.
- State-related universities will provide their web links directly to PDE.
- PDE is currently working with AcademyOne to add this new field to the Transfer College Profile template. All TAOC members will receive additional information, including a deadline, as soon as AcademyOne confirms the template has been revised.

Transfer Credit Policies and Transfer Appeal Process

- Beginning in July 2010, PDE required the participating institutions to post each document to their Transfer College Profile on PA TRAC. State-related institutions provided the information directly to PDE for posting on PA TRAC.
- As of July 30, all but one institution had complied.
- PDE will now require institutions to update/provide this information at least once a year in July.

PA TRAC Website

Website Traffic - July 1, 2009—June 30, 2010

- 22,094 unique visitors accessed the site 31,706 times
- 68% of the visitors were new
- PA TRAC Homepage received the most hits (29,382) followed by "Search for Equivalencies" (27,616) and "Participating Colleges" (8,058)
- Visitors access the site 3 main ways: Referring Sites (from another website) 53%; Direct Traffic (through the direct web address) - 29%; Search Engines (i.e., Google, Yahoo, etc.) -19%

Transfer College Profile

- PDE requires participating institutions to review their Transfer College Profiles on PA TRAC
 at least once a year between July 1 and August 31. Transfer College Profile representatives
 received reminder emails from PDE in July and August. PDE will contact institutions that
 have not updated their information directly.
- AcademyOne has added a new feature to the Transfer College Profile that allows institutions to link with up to 10 social networking websites (i.e., Facebook, Twitter, etc.) The feature is a free option to our participating institutions and is not a requirement for participating in the transfer system. On Sept. 8, AcademyOne sent an announcement to all of the TAOC Transfer Profile representatives. For a copy of the email or more information, contact PDE.

Program Inventory

- PDE requires participating institutions to update their Program Inventory on PA TRAC at least once a year between July 1 and August 31. The Program Inventory supports the Program Search feature on PA TRAC. Program Search representatives received reminder emails in July and August from PDE.
- The Office of the Chancellor is providing the program update for all 14 PASSHE universities.
 PDE will contact institutions that have not updated their information directly.

Fall Meeting Dates

The Fall 2010 TAOC meeting schedule is as follows:

- Friday, September 17, 2010
- Thursday, October 21, 2010
- Friday, November 19, 2010
- Thursday, December 2, 2010

All meetings are currently scheduled from 10 AM – 12:30 PM in Duncan Hall Rooms 120 and 304/305 at Dixon University Center in Harrisburg. Remote meeting locations will also be available. Prior to each meeting, PDE will send an email containing meeting details and locations. At that time committee members will be asked to RSVP and select the location that is most convenient

IMPORTANT DATES

September 17, 2010	TAOC Meeting
September 22, 2010	Deadline for collecting feedback on draft articulation agreements from campus members at the participating institutions
October 15, 2010	PACs submit final articulation agreement to TAOC for review and approval
October 21, 2010	TAOC Meeting
October 29, 2010	TAOC approves pilot articulation agreements
November 12, 2010	Wrap-Up Meeting for Pilot Program Articulation Committees at HACC
November 19, 2010	TAOC Meeting
December 2, 2010	TAOC Meeting
January 31, 2011	Deadline to submit Framework courses Standards Subcommittees for review
March 11, 2011	Deadline to submit Fall 2010 transfer data
January 1 – March 15, 2011	Standards Subcommittees reviewing courses for inclusion in the Transfer Credit Framework
May 1, 2011	Deadline for participating institutions to establish course equivalencies to newly approved framework courses
June 30, 2011	Deadline for developing an Equivalency Synchronizer